



➔ Designing the Argentine leading open television channel's organization

Context

With Argentine open television transmitter's privatizations in 1990, the leading channel and biggest content producer for communication media in Argentina faced the need to modify its organizational structure to advance successfully in the implementation of its strategy. On this context, STRAT Consulting was called upon to design a different structural business organization.

STRAT Consulting's contribution

In this framework, STRAT Consulting identified the critical processes of the existing organization and focused on redesigning the whole organization's business group, which at the moment of the project, dealt with 1,200 workers distributed in 5 firms. In this way, STRAT Consulting advanced on the design of an implementation plan.

STRAT Consulting's participation in the Project included the definition of the concept organization of the group, as well as defining the purpose, key functions and performance standards of the new management team.

In this way, STRAT Consulting redesigned the management mechanisms and horizontal coordination, in particular for the development of critical processes and the organizational changing plan, together with the identification of necessary actions for its implementation.

Results of the project

The organization designed by STRAT Consulting was implemented by the Client, which permitted to advance on the execution of the strategic guidelines defined along with STRAT Consulting.

➔ The implementation of the organization designed by STRAT Consulting allowed advancing in the execution of strategic guidelines defined together with the Client

